



employee engagement surveys

Employee engagement surveys provide key information your business needs to improve employee loyalty and retention.

- ▶ Consider for a moment the time and resources spent on employee turnover at your company. Re-hiring, re-training, the opportunity cost of lost productivity, the drain on employees who have to pick up the slack...
- ▶ We all know that a company's most important resources are its people... **but how much do you really know about them?**

Can you afford not to know what your talent is thinking?

Give your employees the opportunity to tell you...



Keep a Pulse on Your Competitive Advantage

Many businesses feel that their people are the source of their sustainable competitive advantage. Gain insight into their perceptions and unmet needs and monitor this information frequently over time. Our affordable solutions make capturing this information more than just once a year a realistic possibility.



Gain a New Perspective

Many times the best ideas come from the front-lines...the folks that are actually getting the work done. Leverage their perspectives, ideas, and solutions. Walk a mile in their shoes. Employee surveys can be a great way to solicit great ideas and see things in a new light.



Provide a Safe, Anonymous Forum

Allow your people to candidly voice their opinions to senior management. While it might not be lunch with the CEO, most employees appreciate the opportunity to provide honest feedback.



Retain Your Talent

Nip turnover in the bud. It's a war for talent out there and ROI can be found in activities that help to retain your talent. Uncover issues that might be driving talent to the door and make the appropriate changes.



Take Care of the People Who Take Care of Your Customers

Research shows that loyal/engaged employees are more willing to go "above and beyond" to help customers and their fellow employees. Loyal employees have a positive impact on client loyalty & retention, which is key given the higher costs involved in new customer acquisition.

Why North Star?

- ▶ Over a decade of experience leading complex global online research projects.
- ▶ Highly responsive service and commitment to your total satisfaction.
- ▶ Quickly deploy reliable, branded, user-friendly, multi-lingual survey tools.
- ▶ Affordable information solutions- consistently priced more attractively than the competition.

To learn more about the solutions we provide, contact us:

www.northstarconsulting.net | 406.585.2299 (U.S.A.) | email: info@northstarconsulting.net

"North Star has successfully led our Employee Feedback initiative since 2000...and continues to demonstrate its in-depth expertise in managing global, web-based research projects. This strategically important project plays a key role in our ability to validate the Value Profit Chain."

Thomas W. Watson